

In today's lesson we'll be learning about the ARCS model of Motivational Design. After watching the ARCS video that is presented below you will be able to:

Define the four principles of the ARCS model.

Describe the purpose of using the ARCS model.

and Explain the benefits of applying this model in course design.

Please watch the video to learn more about ways to help your students stay motivated to learn and achieve their goals.