0:00	[Music intro]
0:10	Research has shown that video based instruction is successful in enhancing
0:15	student's problem-solving skills and has the potential to enhance learners
0:20	retention and motivation. Screencast are a useful tool in training. A screencast
0:26	is a recording of a computers on screen activity which has an instruction audio track.
0:32	Camtasia is a great screencasting application with an easy to
0:37	learn interface. The application allows the importing of video clips, PowerPoint slide saved as
0:44	images as well as recording the interaction of the mouse on the screen.
0:48	Animation keeps the learners engaged in studies have shown that videos have the
0:54	potential to enhance learners retention and motivation to learn. Instructional videos
1:00	help in building a comfort level that helps build the learners confidence in
1:05	understanding the presented educational material. Videos use both visual and
1:11	verbal elements to help learners make sense of the material. The visual tutorial
1:17	allows the learner to follow along and understand the material better. Learners
1:22	can also complete the task alongside the video, stopping pausing and rewinding as
1:28	they go along. Also, video is a way for the trainer to add a personal presence to
1:33	their instruction which may help with building an online community. I created
1:39	four screencast videos for the administrators of the Northwest Sailing
1:44	Association website. The first video tutorial with interacting with the
1:50	Article Manager to create an article on the member's view of the website and update it
1:55	in the admin area. An images was also added in the category was reassigned using the
2:01	Article Manager. The next screencast was the Media Manager to demonstrate
2:07	how to upload a PDF, create an article to display the PDF and a YouTube video on
2:13	the website and add the code necessary to

2:16 display both the PDF and the YouTube video on an article. The third tutorial

2:23 was the photo gallery to demonstrate how to upload single images as well as

2:28 a batch upload to the Photo Gallery using the user panel and finally the

2:35 event planner tutorial demonstrates working with a partner to create a

2:39 tutorial for the club's cruise captains to manage their sailing events on the website.

2:45 When creating a screencast it is important to begin by stating the main

2:51 objective for the video. Keeping the video less than 10 minutes will hold

2:56 the viewers attention. Working with

2:58 a partner on the event planner video was beneficial in

3:01 discovering any misconceptions and correcting them. It helped me to plan the

3:06 video to better communicate the lesson by spending more time on areas that were

3:11 confusing. These tutorials will help prepare future technology directors for the club.

3:17 Their understanding of how our website functions is important so that they can assist and

3:23 encourage the club members to participate and actively engage on the website.

3:28 Steve Revington, on his website states authentic learning is real life

3:33 learning. It's a style of learning that encourages students to create a tangible useful product to

3:39 share with their world. My hope in creating the tutorials NWSA members is

3:45 that the members gain confidence and are successful in interacting with the

3:50 website. They can contribute and share article blog post photos and their own

3:55 videos to the website that would become a historical record of the club's activities and

4:01 its members. Kudos for two members that have already added a video to the

4:06 Member Articles page on the website. I plan to create several more screencasts

4:11 for other component of the nwsail.com website.